



SIGMA EARTH

CULTIVATING SUSTAINABILITY CHAMPIONS: A JOURNEY THROUGH ESG TRAINING



September 2023



Day 1

EMBARKING ON THE ESG JOURNEY

Objective: To provide participants with a foundational understanding of ESG principles, its historical development, and its global significance.

MODULE:

1. Welcome and program overview.
 - Understanding Sigma Earth and its offerings
2. Understanding the importance of ESG in modern business.
 - Explore the fundamentals of ESG principles.
3. ESG framework and key principles.
 - Understand the history and evolution of ESG practices.
4. Historical perspective on ESG.
 - Learn the core principles and frameworks of ESG.
5. The business case for ESG.
 - Discover why ESG investing is essential for modern businesses.
6. Key global ESG trends.
 - Explore current trends shaping the ESG landscape.

LEARNING OUTCOMES

- Participants will grasp the foundational concepts of ESG and its significance in contemporary business.
- Participants will understand the historical evolution of ESG and its global trends.
- Participants will recognize the business case for ESG integration.



Day 2

CHARTING A GREENER COURSE: ENVIRONMENTAL EXCELLENCE

Objective: To guide participants to measure and report environmental data and showcase examples of companies excelling in environmental responsibility.

MODULE:

1. Deep dive into the environmental pillar of ESG.
 - Delve into principles of environmental sustainability.
2. Environmental metrics and reporting.
 - Learn to measure and report environmental data.
3. ESG data sources and tools.
 - Discover tools for assessing environmental impact.
4. Greenhouse gas emissions and carbon footprint.
 - Understand emission tracking and carbon reduction.
5. Water and resource management.
 - Understand water management and its implication.
6. Biodiversity and ecosystem impact.
 - Examine the impact on biodiversity and ecosystems
7. Case studies of companies with strong environmental ESG practices.
 - Examine the impact on biodiversity and ecosystems

LEARNING OUTCOMES

- Participants will gain a comprehensive understanding of the environmental aspects of ESG.
- Participants will be able to identify key environmental metrics and data sources.
- Participants will appreciate the role of environmental sustainability in business success.



Day 3

PEOPLE AND PURPOSE: SOCIAL RESPONSIBILITY UNVEILED

Objective: To explore social aspects of corporate responsibility, including social indicators, diversity, equity, and inclusion.

MODULE:

1. Exploring the social aspect of ESG.
 - Study the social dimension of ESG.
2. Key social indicators and benchmarks.
 - Identify essential social indicators.
3. Human rights and labor practices.
 - Understand human rights and ethical labor practices.
4. Diversity, equity, and inclusion (DEI).
 - Explore diversity and inclusion's role in responsible business.
5. Community engagement and philanthropy.
 - Learn about community engagement and philanthropic initiatives.
6. Supply chain ethics and labor conditions.
 - Examine ethical practices within supply chains.
7. Case studies of companies excelling in social ESG.
 - Gain insights from successful social responsibility examples.

LEARNING OUTCOMES

- Participants will understand the significance of social responsibility within ESG.
- Participants will be able to recognize key social indicators and benchmarks.
- Participants will appreciate the value of diversity, equity, and inclusion in business.



Day 4

GUIDING LIGHTS: GOVERNANCE FOR SUSTAINABLE SUCCESS

Objective: To emphasize the importance of governance in ESG, corporate governance best practices, and transparency.

MODULE:

1. Governance as a critical ESG component.
 - Understand board's or governance's pivotal role in ESG.
2. Corporate governance best practices.
 - Explore best practices for effective governance.
3. Board diversity and ethics.
 - Recognize the importance of diverse boards and ethics.
4. Transparency and disclosure requirements.
 - Learn about transparency and disclosure standards.
5. Anti-corruption and bribery measures.
 - Explore anti-corruption and anti-bribery strategies.
6. Shareholder activism and engagement.
 - Understand shareholder activism's significance.
7. Case studies of companies with strong governance ESG frameworks.
 - Analyze exemplary governance case studies.

LEARNING OUTCOMES

- Emphasize the significance of governance within ESG.
- Provide guidance on implementing corporate governance best practices.
- Showcase successful companies with strong governance frameworks.



Day 5

FUSION AND TRANSFORMATION: ESG INTEGRATION MASTERY

Objective: Provide practical strategies for integrating ESG, risk assessment, regulatory compliance, and effective measurement and reporting.

MODULE:

1. Strategies for integrating ESG into business operations.
 - Learn practical integration strategies.
2. ESG risk assessment and management.
 - Discover effective risk assessment and management.
3. Regulatory and compliance considerations.
 - Address regulatory and compliance hurdles.
4. Developing an ESG policy and strategy.
 - Create a tailored ESG policy and strategy.
5. Stakeholder engagement and communication.
 - Master stakeholder engagement and communication.
6. Creating an ESG action plan for your organization.
 - Create a concrete action plan for ESG implementation.
7. Measuring and reporting ESG performance.
 - Explore measurement, data quality management and reporting methods.
8. Graduation and closing remarks.
 - Conclude the program and celebrate participants' achievements.

LEARNING OUTCOMES

- Participants will be capable of devising ESG integration strategies for their organizations.
- Participants will understand how to assess and manage ESG risks.
- Participants will gain insights into regulatory compliance and reporting.



SIGMA EARTH

THANK YOU

GET IN TOUCH



9808888102, 9808888104



info@sigmaearth.com



<https://sigmaearth.com/>

REGISTER NOW

www.sigmaearth.com